



## Digital Industries Fact Sheet

**Plymouth is home to a dynamic and diverse digital sector, which includes advertising, design, digital and ICT music publishing radio and television software, computer games, electronic publishing, video, film photography, visual and performing arts**

### Sector Overview

- 2,347 FTE jobs in Information and Communication Technologies
- £124m GVA across ICT (2017)
- £122m digital tech business turnover (2017)
- £27,000 average advertised salary (2019)
- 80 ICT apprenticeship starts in 2017/18
- 995 students enrolled in Computer Science programmes across the University of Plymouth and Plymouth Marjon University (2017/18)
- 7th best ultrafast broadband in the UK (Centre for Cities)
- The Local Full Fibre Network project will enable the infrastructure for 5G applications from 2021

## Specialist Companies

- Acronyms
- Argans
- Altitude
- BluescreenIT
- DATA Play
- Elixel
- Goss Interactive
- Helm Squared
- Magicka Interactive
- Pixalytics
- Plymouth Software
- The Market Hall, by RIO
- Sponge
- The Moment
- Vualto

## Shared Workspace

### University of Plymouth Formation Zones

With two locations, one on the University's campus and one at Plymouth Science Park, the Formation Zones nurture and develop new, high-value businesses by providing a dynamic environment encompassing the knowledge, facilities and resources to inspire and enable successful business ideas.

Formation Zone have an in-house support team and run on site business training and workshops with partners from across the region, as well as offering free monthly appointments with expert business mentors.

### The Market Hall

The South West's new space for digital. In partnership with the Institute for Digital Arts and Technology (iDAT) at the University of Plymouth, the Market Hall will uniquely bring together creative digital co-work space; outreach, education and learning; research and experimentation spaces; and an impressive 15m diameter immersive dome environment, where up to 200 people can share virtual and mixed reality experiences.

### iMayflower

iMayflower is a £6m project that will develop the use of immersive and digital technologies to drive growth in the local economy. It aims to support the makers, the doers, artists, the digital pioneers and the wider Plymouth population by giving them the know-how to make things happen.

## Research, Skills and Innovation

### University of Plymouth

Provides a range of degree level programmes in creative and digital tech. All programmes are currently for full time study with the exception of a degree level apprenticeship which is for employed digital trainees.

### iDAT

A research and design collective at the University. It co-creates and shares technological prototypes and practices, that push and challenge the boundaries of digital arts and creative media practice. Its main focus is on making 'data' tangible, playable and readily available as a material, to generate new meaning and inform participation, audience engagement and innovation in the arts. For more information, visit [www.i-dat.org](http://www.i-dat.org).

### Plymouth Marjon University

Full time degree courses with focus on digital media and broadcasting. Journalism students will be based on the BBC campus and work with professionals in digital media and learn to tell unforgettable stories online.

### City College Plymouth

The College's Regional Centre of Excellence for STEM provides state-of-the-art facilities for the high tech and digital industries. With a wide range of apprenticeships and full and part-time digital courses on offer from level one to degree programmes, the College is well-placed to provide the skills and ongoing support businesses need for a sustainable, digital future.

### Plymouth College of Art

One of the few remaining independent colleges of art and design in the UK with a history dating back to 1856.

Provides unrivalled specialist learning in a range of Undergraduate, Postgraduate and Pre-Degree study across Art, Design and Digital Media.

The college is a UK Advisory Council Member of the Creative Industries Federation, a Member of the Crafts Council Advisory Group and a Steering Group Member of the Cultural Learning Alliance. In June 2017, Plymouth College of Art was awarded the Social Enterprise Gold Mark by Social Enterprise Mark (CIC).

### Achievement Training

ATL offer a wide range of IT user based programmes at further education level. Alongside their fulltime offer ATL have a suite of IT apprenticeships available.



## BluescreenIT

A Private Security consultancy and training provider which is currently leading a national pilot for Cyber security, incorporating skills and industry. Bluescreen hold world-leading accreditations and are proven innovators, having recently been nominated as one of the top 20 Cyber Security companies in the world by CIO magazine for changing the landscape in the approach to security.

## DATA Play

Discovering new ways of working with local talent and tech companies to explore how data and technology can help deliver services in entirely new ways. Part of the city's commitment to developing open data and smart systems.

## The South West Creative Technology Network (SWCTN)

The South West Creative Technology Network (SWCTN) is a £6.5 million project to expand the use of creative technologies across the south west of England. The network is offering three one-year funded programmes around the themes of Immersion, Automation and Data.

## Impact Lab

The Impact Lab is a partnership of seven world class Devon based organisations. The partnership comprises the University of Exeter, Exeter City Futures, the Met Office, the University of Plymouth, Plymouth College of Art, Plymouth Marine Laboratory, and Rothamsted Research. The Impact Lab is part-funded by the European Regional Development Fund.

The heart of what the Impact Lab offers is resource for collaborative projects to help businesses solve a key technical challenge in the development of a new product, service or process. Project work is led by the core team of technical specialists and scientists, called the Innovation Support Team.

## Co-operative Opportunities

Plymouth is a Social Enterprise City and is committed to supporting the growth of Social Enterprises and Co-operatives.

The Digital sector is one of the Strategic Growth Areas where we have existing strengths and are targeting support.

Email [coop@plymouth.gov.uk](mailto:coop@plymouth.gov.uk) for more information

## Networks and Meet Ups

Digital Plymouth Meetup, Digital Plymouth Conference, MESH, Plymouth Web Meetup, DATA Play, Future Sync Conference, Cybercon Conference, Creative Juices (University of Plymouth and Plymouth Culture), Women in STEM Plymouth, Connected Plymouth Steering Group, Plymouth Digital Policy Alliance, STEM Plymouth





## Take Action

To find out more about what Plymouth offers the digital sector, or to discuss how our business support service can help meet your business needs, please contact:

### Enterprise and Inward Investment Team

[invest@plymouth.gov.uk](mailto:invest@plymouth.gov.uk)

[investplymouth.co.uk](http://investplymouth.co.uk)



Invest in the digital sector