



Digital Economy Fact Sheet

Plymouth is home to a dynamic and diverse digital sector, which includes advertising, design, digital and ICT music publishing radio and television software, computer games, electronic publishing, video, film photography, visual and performing arts

Sector Overview

- 2,200 employed within Information Technology jobs in Plymouth
- Digital GVA £108.8 million
- 36% of all IT workers in Plymouth are qualified at level 4 and above
- Average salary within the sector £42,275
- Plymouth is in the top ten highest growth Digital Clusters in the UK
- 5th best ultrafast broadband in the UK



Specialist Companies

- Acronyms
- Argans
- Altitude
- BluescreenIT
- DataPlay
- Elixel
- Goss Interactive
- Helm Squared
- lotec Global
- Magicka Interactive
- Pixalytics
- Rio/Market Hall
- Sponge
- TruVision
- The Key
- The Moment
- Vualto

Shared Workspace

Plymouth Science Park

The largest Science & Technology centre in the South West is home to innovative technology, digital, creative, marine and science-based businesses all with a desire to succeed and grow. The Park offers flexible office space for rent for start-ups and growing businesses with bespoke business support and facilities

University of Plymouth Formation Zone

Nurtures and develops new, high-value businesses. Provides a dynamic environment encompassing the knowledge, facilities and resources to inspire and enable successful business ideas. Priority areas for business ideas include creative industries, hi-tech, marine, environmental, and advanced engineering

ThinkTanq

Modern vibrant workspace for coworkers, makers and entrepreneurs in the city centre with shared workspace: free wifi, refreshments, open plan work space, meeting facilities, classes, events and even 3D printers

Devonport Market Hall

The South West's new space for digital. In partnership with the Institute for Digital Arts and Technology (iDAT) Plymouth University, the Market Hall will uniquely bring together four elements: work and experimentation space; expo, conference and events space; outreach education and learning; and a combined visitor experience and research facility – a 210 degree 15m diameter Immersive Dome Theatre

Research, Skills and Innovation

University of Plymouth

Provide a range of degree level programmes in creative and digital tech. All programmes are currently for full time study with the exception of a degree level apprenticeship which is for employed digital trainees

i-DAT

A research and design collective at the University. It co-creates and shares technological prototypes and practices, that push and challenge the boundaries of digital arts and creative media practice. Its main focus is on making 'data' tangible, playable and readily available as a material, to generate new meaning and inform participation, audience engagement and innovation in the arts

Plymouth Marjon University

Full time degree programme in Cyber Security and a range of digital media courses

City College Plymouth

Regional centre of excellence for STEM providing new state-of-the-art facilities for the high tech and digital industries. Wide range of digital programmes on offer from level 1 to

degree programmes for full and part time students. Also offers an extensive range of apprenticeship programmes and professional development programmes for employers and individuals

Plymouth College of Art

Wide range of programmes with the creative digital sectors.

- One of four independent colleges of art and design in the UK with a history dating back to 1856
- Provides unrivalled specialist expertise across the Fine Arts, the Applied Arts, Spatial Design, 3D, Animation, Photography, Media and Entrepreneurship
- BTEC Extended Diploma, Foundation Levels and Apprenticeships, through to a full spectrum of BA Honours Degree and a Masters programme

Achievement Training

ATL offer a wide range of IT user based programmes at further education level. Alongside their fulltime offer ATL have suite of IT apprenticeships available

BluescreenIT

A Private Security consultancy and training provider which is currently leading a national pilot for Cyber security, incorporating skills and industry. Bluescreen hold world-



“Plymouth has an increasingly forward-looking and supportive approach to startups in the digital tech space”

Paul Wright, CEO & Founder, iotec

leading accreditations and are proven innovators, having recently been nominated as one of the top 20 Cyber Security companies in the world by CIO magazine for changing the landscape in the approach to security.

DataPlay

Discovering new ways of working with local talent and tech companies to explore how data and technology can help deliver services in entirely new ways. Part of the city's commitment to developing open data and smart systems

Networks and Meet Ups

M.E.S.H, Thinqtanq/PlymouthJS Meetup, Plymouth Web Meetup, DATAPlay, Devon Digital (Games), Agile SW, Future Sync Conference, Digital Plymouth Conference & Meetups, Cybercon Conference, Creative Juices (University of Plymouth and Plymouth Culture), Women in STEM Plymouth, Connected Plymouth Steering Group, THINQTANQ, Plymouth Digital Policy Alliance



“With the sea and the moors within easy reach, the quality of life for employees is excellent. We’re seeing more talented graduates looking to stay in the area as the city’s digital tech sector thrives”

Louise Pasterfield,
Managing Director, Sponge UK

Take Action

To find out more about what Plymouth offers the digital sector, or to discuss how our business support service can help meet your business needs, please contact:

Enterprise and Inward Investment Team

+44 (0)1752 304820

invest@plymouth.gov.uk

investplymouth.co.uk



Invest in the digital sector