

Destination Plymouth

Food & Drink Supplier Membership

Destination Plymouth is a not-for-profit destination management organisation for Plymouth and surrounding area. We are the number 1 organisation connecting with hospitality and tourism organisations in the city.

As part of Plymouth's commitment to becoming a more sustainable city, we are supporting sustainable food sources and providing opportunities for local suppliers to engage with city businesses to encourage reduced food miles and celebrate the fantastic produce on our doorstep. One thing visitors remember about their holiday is the food, and we want to make sure Plymouth and the surrounding areas produce is at the heart of it.

Committing to a supplier membership opens up a host of benefits through engaging with our national and international marketing campaigns, PR, travel trade and events.

The Visit Plymouth website had 1.9 million website views in 2021 with our most frequent website users in Plymouth, London, Exeter and Bristol. Our consumer e-newsletter has a growing database of 9K subscribers, and our social media channels have a following of 80K+ across Visit Plymouth and What's On Plymouth channels. All of which can be utilised through the Food & Drink suppliers membership.

Bronze Membership (£99 +VAT) **includes...**

- Listing on the Visit Plymouth website under dedicated food & drink supplier listing. Contains address, telephone number, email address, web address and link.
- 3 images on Visit Plymouth listing.
- Donation to PR, travel trade and event produce for a fee of £50.
- Contribution towards Destination Plymouth food and drink competition.
- Special offers on web listing and Visit Plymouth special offers.
- Opportunity to submit guest blogs to the Visit Plymouth website.
- Quarterly networking events.
- Feature in consumer e-newsletter and food & drink consumer e-newsletter.

Gold Membership (£180+VAT) **includes...**

All of the above plus...

- 8 images on Visit Plymouth listing.
- Free inclusion of donation to PR, travel trade and event produce.
- Highlights carousel on Food & Drink suppliers page.
- Social media feed displayed on listing.
- Featured Tile on consumer food & drink landing page direct to your listing.
- Complimentary 2 month bottom box banner ad on Visit Plymouth website.



Existing Destination Plymouth members receive a 10% discount.

Contact Jess at jessica.emm@plymouth.gov.uk for more details.